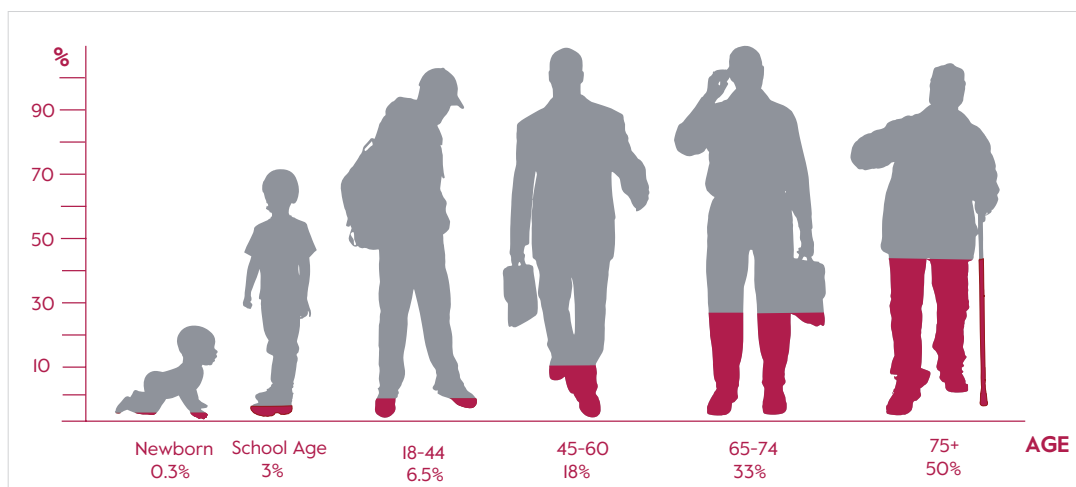


How common is hearing loss?

Hearing loss affects people of all ages. The graphic below shows percentages of hearing loss by age.



What causes hearing loss?



Excessive noise exposure is the leading cause of hearing loss in the United States in adults.

Various illnesses and diseases can be associated with hearing loss. Some include Meningitis, Heart Disease, Diabetes, Ménière's disease and Alzheimer's, among others.



Ototoxic drugs can cause hearing loss, tinnitus or balance disorders. There are over 200 known medications including: NSAIDs, antibiotics, diuretics, some cardiac medicine and more.

Aging is also a cause of hearing loss. Over time, our ears change and the tiny hair cells that help us hear become damaged and cannot re-grow.



Other factors can lead to a higher risk of hearing loss as well, such as obesity, birth defects, head injuries, family history, smoking and more.

When should I get my hearing checked?

Hearing loss can come on so gradually you may not even notice it's happening. As a rule of thumb, if your hearing test reports your hearing is OK, stick to once every three to five years. You will want to test your hearing annually if you are experiencing any of the following:

- If you are 55 or older
- Exposure to loud noises consistently
- Asking people to repeat themselves constantly
- Feel that people constantly mumble or don't speak clearly
- Have difficulty understanding in a noisy environment or in groups
- Have ringing in your ears

My hearing isn't THAT bad.

Do I really need hearing aids?

Even a mild hearing loss can negatively affect key areas of your life, including mental health, physical health and can affect your income. Additionally, untreated hearing loss is usually more noticeable to other people than the actual hearing aids.

How do I access my discount?

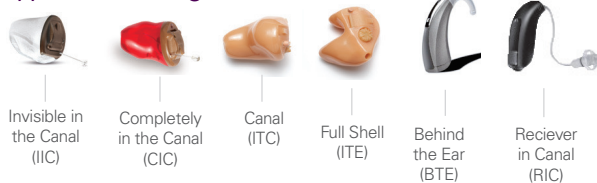
Accessing your discount is as easy as 1-2-3! Simply follow these steps:

- 1 Call Amplifon at **1-888-779-0744** and a Patient Care Advocate will assist you in finding a hearing care provider near you.
- 2 Our advocate will explain the Amplifon process, request your mailing information and assist you in making an appointment with a hearing care provider.
- 3 Amplifon will send information to you and the hearing care provider. This will ensure your Amplifon discounts are activated.

Do hearing aids really work?

Hearing aids and the technology behind them have advanced considerably! They have bluetooth capabilities, automatic volume control, and can help reduce background noise to make sounds more clear. Did you know that 95% of people with hearing loss can be successfully treated with hearing aids?

Types of Hearing Aids



What brand of hearing aid is best?

There is no one right answer because everyone is different. However, we do offer discounts on 10 top manufacturers. Each manufacturer has different levels of technology that service different types of hearing loss. A hearing care professional can help determine what option is right for you.



What if my hearing aid doesn't work?

That's ok! If you buy from Amplifon, you receive 1-year of free follow up care to ensure the device can be adjusted to meet your needs. If adjustments are not working for you, we have a 60-day risk-free trial-period with a full refund (no hidden restocking or return fees). Amplifon offers thousands of different products, the right one is out there waiting for you.

Who is Amplifon Hearing Health Care?

Amplifon Hearing Health Care was established in 1995 to offer affordable, quality hearing care to patients. With custom hearing solutions from the leading manufacturers, expert care to make sure your expectations are met, and low prices negotiated on your behalf, Amplifon is with you every step of the way.

The Amplifon Hearing Health Care Package

- Custom hearing solutions - we find the solution that best fits your lifestyle and your budget from one of our 10 manufacturers.
- Risk-free 60-day trial - 100% money-back guarantee.
- Hearing aid low price guarantee - if you find the same product at a lower price, bring us the local quote and we'll not only match it, we'll beat it by
- Continuous Care - one year free follow-up, two years of free batteries, and a three-year warranty.